

## Director of Alumni Engagement Intentions for 2024-25

### **1. Build Relationships.**

First and foremost, I want to get to know you! To this end, I will host alumni events, invite alumni to campus, meet with alumni off campus, connect via email, phone, and video chat, and interact on social media. Consider this a standing invitation to reach out via the [alumni@overlake.org](mailto:alumni@overlake.org) email account. I would love to connect you with our various academic departments and co-curricular programs. And as I come to know the broader alumni community, I will be listening to your needs, desires, and ideas as guidance for growing Overlake's Alumni Program. Your voice is an important part of the future of this program, as such I look forward to getting to see your faces and to hearing your ideas.

### **2. Improve Communication.**

Along with providing regular alumni newsletters via email, I will leverage social media and our [alumni webpage](#) to share happenings, events, and news. Overlake would love to see more of you at student arts and music events, athletic games, competitive club events such as robotics and speech and debate competitions, as well as special events such as Owls Night Out. Do you have contact information to update or life news to share? Fill out [this link](#). I look forward to hearing from you and welcome feedback regarding communications.

### **3. Reimagine our Alumni Program.**

Overlake has changed significantly in the 13 years I've been on this campus, and it has certainly changed since we were established in 1967! With our new Head of School Gretchen Warner at the helm, and a fresh generation of faculty and staff, students, and graduates, we have an opportunity to grow our Alumni Program as well. While this reimagining will be a multi-year process in partnership with the Alumni Board and Overlake's strategic plan and mission, more immediate changes include rethinking alumni events, bringing more alumni to campus, and improving alumni communication. Your voice is important in this transformation so please reach out with your ideas.